

## Andy Hines

**Lecturer/Executive-in-Residence, University of Houston Futures Studies  
Principal, Hinesight**

Andy Hines is Lecturer and Executive-in-Residence at the University of Houston's Graduate Program in Futures Studies, bringing together the experience he earned as an organizational, consulting, and academic futurist. He is also speaking, workshopping, and consulting through his firm *Hinesight*.



Before that, he was Managing Director of Social Technologies/Innovaro, and served as an Adjunct Professor with the university since 2004. Hines enjoyed earlier careers as a consulting and organizational futurist. He was a partner with Coates & Jarratt, Inc., a think tank and consulting firm that specialized in the study of the future. He was also Futurist & Senior Ideation Leader at Dow Chemical with a mission of using futures tools and knowledge to turn ideas into new business opportunities. Before that, Hines established and ran the Global Trends Program for the Kellogg Company.

Hines is motivated by a professional hunger to make foresight practical and useful, and he believes that foresight can help deliver the insight that is so needed in today's organizations and the world. His goal, he says, is to infect as many change agents as possible with this message. Thus, he has honed a skill set designed to make foresight more actionable in organizations.

In this pursuit, he has authored or four books – the just-released *ConsumerShift: How Changing Values Are Reshaping the Consumer Landscape* (No Limits Publishing, 2011); *Thinking About the Future: Guidelines for Strategic Foresight* (Social Technologies, 2007); *2025: Science and Technology Reshapes US and Global Society* (Oak Hill, 1997); and *Managing Your Future as an Association* (ASAE, 1994) and has another in the hands of publishers: *Teaching about the Future: The Basics of Foresight Education*. He has also authored dozens of articles, speeches, and workshops, including the 2003 Emerald Literati Awards' Outstanding Paper accolade for best article published in *Foresight* for "An Audit for Organizational Futurists" and the 2008 award for "Scenarios: The State of the Art." In the last year, he has appeared on several radio and television programs, including KRIV-26 News talking about the future of libraries and the CBS "Early Show," to talk about a study MTV commissioned his team at Social Technologies to investigate: "The Future of the Youth Happiness." He also co-founded and is former Chair of the Association of Professional Futurists.

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